

intertextile
SHANGHAI home textiles

SHOW HIGHLIGHT
展会亮点，不容错过

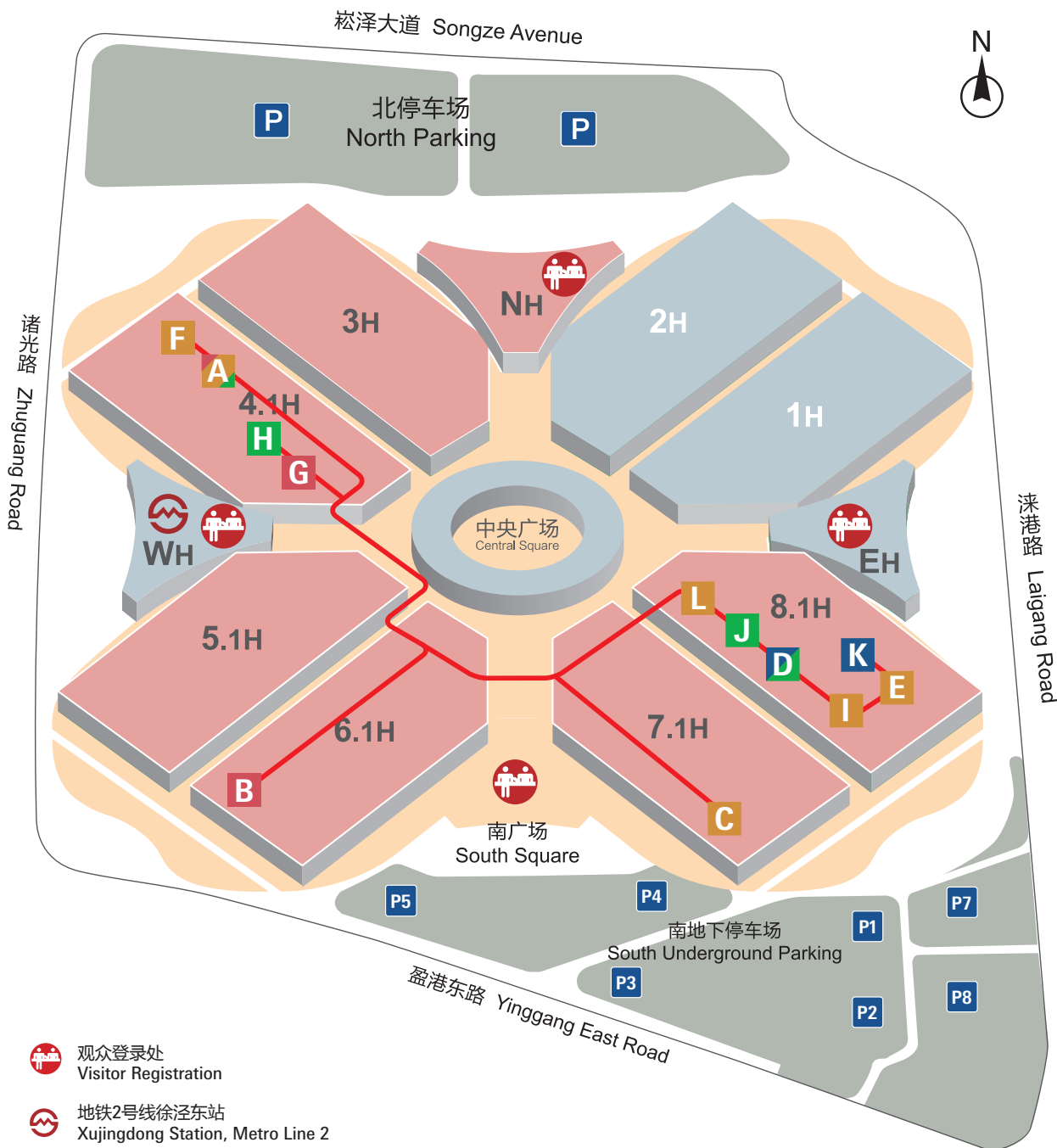
2019.8.28 – 31



messe frankfurt

FRINGE PROGRAMME & DISPLAY AREA

同期活动及展示区

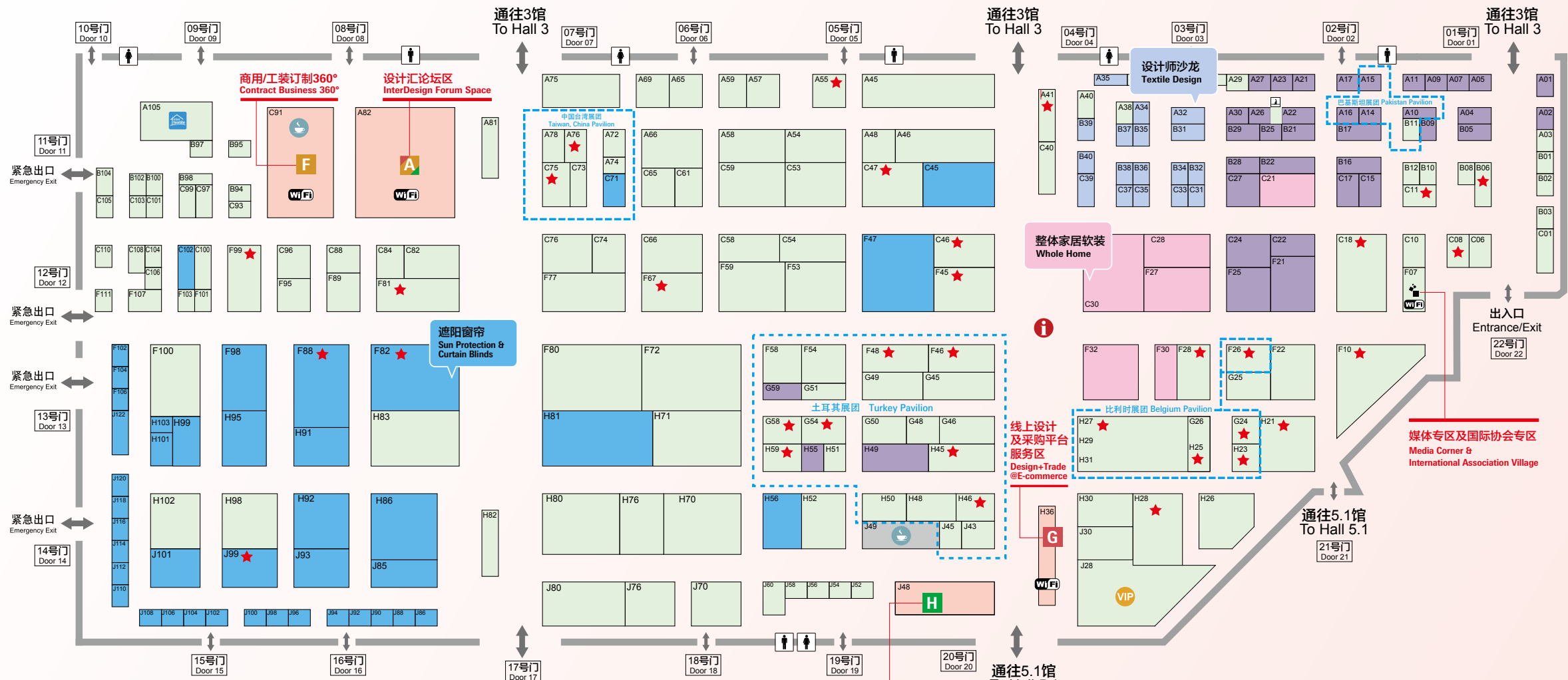


| 同期活动 Fringe Program | 展位号 Booth No. | 展示区 Display Area | 展位号 Booth No. |
|---|------------------|---|------------------|
| A 设计汇论坛区 InterDesign Forum Space | 4.1A82 | F 商用/工装订制360° Contract Business 360° | 4.1C91 |
| B 论坛区(渠道对接) Seminar Area (Business Talk) | 6.1D99 | G 线上设计及采购平台服务区 Design + Trade @ E-commerce | 4.1H36 |
| C 安德马丁国际室内设计峰会 Andrew Martin International Interior Design Summit | 7.1M106 | H TPET智能工厂集成系统 TPET Intelligent Factory Integration System | 4.1J48 |
| D 论坛区(数码印花/家纺授权) Seminar Area (Digital Printing / Home Textiles Licensing) | 8.1C51 | I 2020中国家用纺织品流行趋势 2020 China Home Textile Trend | 8.1F79 |
| E 中外设计大讲堂 International Design Trend Lecture | 8.1D30 | J 数码印花微工厂 Digital Printing Micro Factory | 8.1C45 |
| K 设计风向标 Design Inspiration | | K IP授权 X 家居生活方式展示区 Licensing X Home Living Zone | 8.1H53 |
| L 技术最前沿 Textiles & Technologies | | L 中国际纤维艺术展 China International Fiber Art Exhibition | 8.1D16 |
| NH 渠道放大镜 Business O2O | | | |
| EH 跨产业赋能 Industry Empowerment | | | |

4.1 HALL FLOOR PLAN

4.1馆平面图

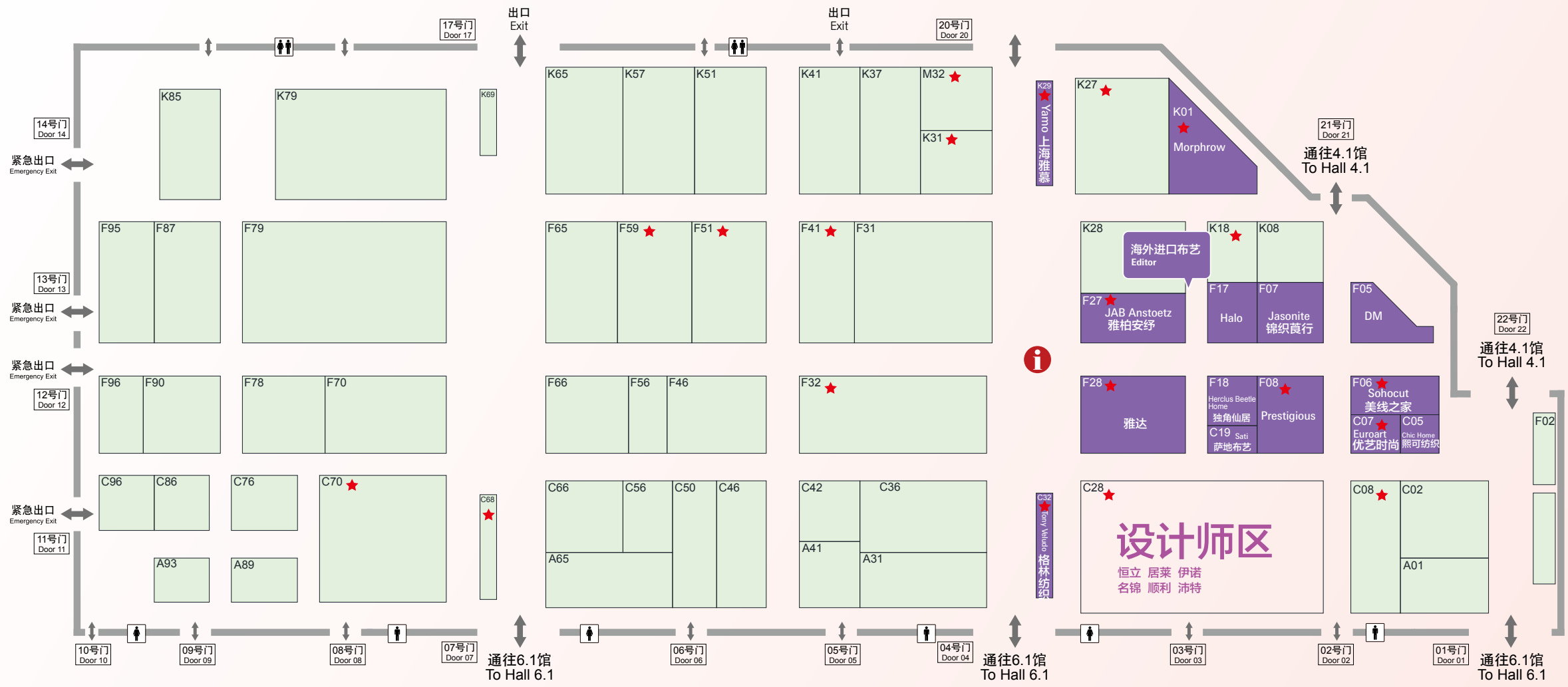
- 设计师沙龙 Textile Design
- 遮阳窗帘 Sun Protection & Curtain Blinds
- 整体家居软装 Whole Home
- 床品、浴室用品、厨房及餐桌用品 Bedding, Bath, Kitchen & Table



- 主办单位办公室 Organiser's Office
- 咖啡区 Coffee Area
- 祈祷室 Prayer Room
- 法兰克福展览问询中心 Messe Frankfurt Information Counter
- 问询处 Information
- 贵宾休息室 Intertextile Lounge
- 商用/工装订制供应商 Contract Business
- 设计汇论坛区 InterDesign Forum Space
- 商用/工装订制360° Contract Business 360°
- 线上设计及采购平台服务区 Design + Trade @ E-commerce
- TPET智能工厂集成系统 TPET Intelligent Factory Integration System

5.1 HALL FLOOR PLAN

5.1馆平面图



i 问询处
Information

★ 商用/工装订制供应商
Contract Business



Media Corner 媒体专区

Venue: Hall 4.1 Booth F07
地点: 4.1展馆 F07 展位

欢迎来到 4.1 F07 媒体专区, 您在此找到中国国际家用纺织品及辅料 (秋冬) 博览会的最新消息, 展会提供海内外广大的媒体宣传, 以确保覆盖各国目标观众群。

Welcome to the 4.1 F07 Media Center, here you can find all press materials of Intertextile Shanghai Home Textiles - Autumn Edition. Both domestic and overseas comprehensive promotion ensures exposure and publicity to a wide range of target audience.

Decostyle

Fabrics & Furnishings

时尚印花
Fashion Print

FASHION.MAO

建E室内设计网®
www.justeasy.cn

HomeTextile
NEWS

hte

homeX

网易

sina 新浪

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information

Texpress.NL

THE HOME LIVING

TRENIQ

WGSN
CTC RESEARCH

world-architects.com Profiles of Selected Architects

Williz.info

Textile Design Zone 设计师沙龙区

Venue: Hall 4.1 - Textile Design Zone
地点: 4.1展馆 — 设计师沙龙区

来自世界各地的原创家纺面料设计的成熟展区, 有来自 12 个国家及地区的 20 余家设计工作室参与展示。

A mature zone for textile design studios from around the world, with more than 20 studios from 12 countries and regions.

西格网

Allover

ART
COLLECTIONS

Top
DESIGN GROUP

ASLIND
DAVIDSON

ATELIER MINEEDA

DESIGN
STUDIO

DBS
DESIGN & CREATIVITY

DESIGN CORE

diane

ELKA
STUDIO

FINE ART

NIX

PATTERNSFROM
THE WORLD

THE
DESIGN

Tela's design

TRENDART

International Association Village 国际协会专区

Venue: Hall 4.1 Booth F07
地点: 4.1展馆 F07 展位

国际协会专区提供了来自世界各地的家用纺织品协会及组织。

欢迎来到 4.1F07 国际协会专区, 这里您可以找到相关市场的服务和专家建议, 帮助您拓展以下各国市场。

The international Association Village is where you can find organisations dedicated to promoting the home textiles industry in their respective territories.

Welcome to the booth of International Association Village in 4.1F07! Here you can discover resources, services and expert advice to help you do business in below markets.

TCF AUSTRALIA

Fedustria

CEC

TEXPROCIL

KFTA

TDAP

Taiwan Textile Federation
紡織 協 會

UTIB
UKRAINE TEXTILE INDUSTRY ASSOCIATION

ukft
UKFT.ORG

EDITORS 海外进口布艺展商

CHICHOME
熙可家居

DM
Home Textiles

EUROART
优艺时尚

JAB
ANSTOETZ
GROUP

Jasonite
家居布艺

MORPHROW

pt
Home Textiles

EUROART

intex
sohocut

YADA

WHOLE HOME EXHIBITORS 整体家居软装

| Company Name | 公司名称 | 展位號 Booth No. |
|---|-----------------|------------------|
| Pasaya Living (Dongguan) Trading Co Ltd | 派士雅居(东莞)贸易有限公司 | 4.1F30 |
| Qingdao Mirtos Homeware Corp Ltd | 青岛莫特斯家居用品有限公司 | 4.1C30 |
| Shanghai Yibai Brand Management Co Ltd | 上海艺栢品牌管理有限公司 | 4.1C28 |
| Shaoxing City Keqiao Mulei Textile Co Ltd | 绍兴市柯桥慕蕾纺织品有限公司 | 4.1F32 |
| Splendid Kashmir Art | 深圳市锦绣克什米尔贸易有限公司 | 4.1A59 |
| Wuxi City Kangjiale Bedclothes Factory | 无锡市康佳乐寝饰用品厂 | 4.1F27 |
| Yiwu Riches Base Trading Co Ltd | 义乌市富基理鼎贸易股份有限公司 | 4.1C21 |
| Halo Fabrics Ltd | | 5.1F17 |
| Hangzhou Hercules Beetle Home Co Ltd | 杭州独角仙家居有限公司 | 5.1F18 |

CONTRACT BUSINESS SUPPLIERS 商用/工装订制企业

| Company Name | 公司名称 | 展位號 Booth No. |
|---|-----------------|------------------|
| Abraham Moon & Sons Ltd | | 4.1C11 |
| Akarca Tekstil Kon San Tic A S | | 4.1H45 |
| Aleran Tekstil Ins Gida San Ve Tic Ltd Sti | | 4.1G54 |
| Annabel Textiles Nv | | 4.1H23 |
| Asanteks Tekstil San Ve Tic A S | | 4.1G58 |
| Ateja Tritunggal Pt | | 4.1F45 |
| Aydin Orme San Ve Tic A S | | 4.1H46 |
| Beaulieu Fabrics | 博优内饰织物 | 4.1G24 |
| Boyteks Tekstil San Ve Tic A S | | 4.1F48 |
| Changzhou Bestex Technical Textile Co., Ltd | 常州霸狮腾特种纺织品有限公司 | 4.1F81 |
| Culp Fabrics (Shanghai) Co Ltd | 卓饰纺织品(上海)有限公司 | 4.1H21 |
| D Décor Fabrics | | 4.1F28 |
| Desenio (Shenzhen) Fabrics Trading Co Ltd | 特成诺(深圳)布艺贸易有限公司 | 4.1A41 |
| Diaz Sunprotection Nv | | 4.1C08 |
| Elastron - Leather & Fabrics | | 4.1F10 |
| G M Syntex Pvt Ltd | | 4.1F99 |

Venue: Hall 5.1
地点: 5.1 展馆

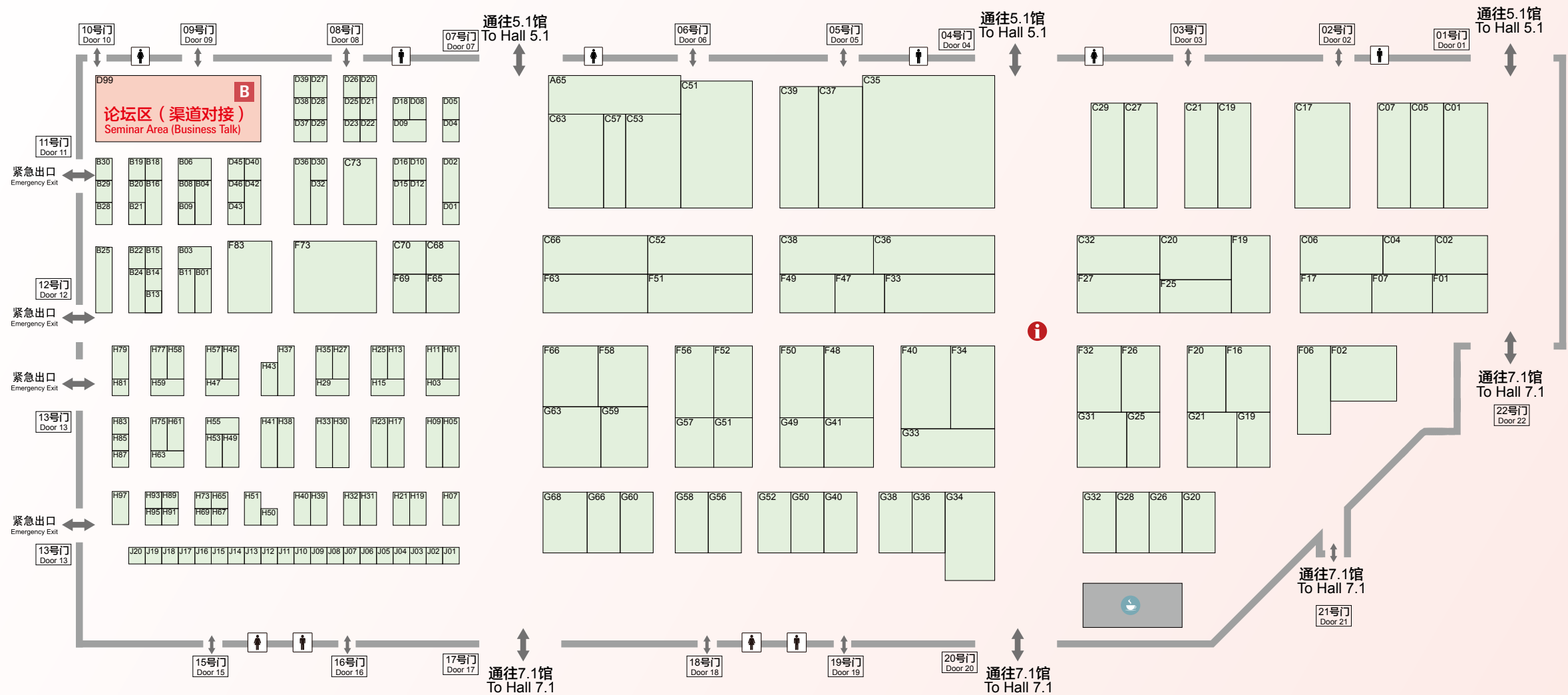
| Company Name | 公司名称 | 展位號 Booth No. |
|--|--------------------|------------------|
| Guangdong Wintom Sun-Shade Technology | 广东创明遮阳科技有限公司 | 4.1F88 |
| Hangzhou Longshi Textile Co.,Ltd | 杭州龙石纺织品有限公司 | 4.1F67 |
| Hangzhou Shidian Blinds Co.,Ltd | 杭州世典遮阳技术有限公司 | 4.1F82 |
| Jiangsu Tianyuan New Material Co., Ltd | 江苏田园新材料股份有限公司 | 4.1B06 |
| Li Peng Enterprise Co Ltd | 力鹏企业股份有限公司 | 4.1C75 |
| Libeco-Lagae Nv | | 4.1H25 |
| PT Sinar Continental | | 4.1C46 |
| Sangwontex Co Ltd | | 4.1A55 |
| SIC Textile (Hangzhou) Co Ltd | 艾赛西纺织品(杭州)有限公司 | 4.1C18 |
| Sutlej Textiles And Industries Ltd | | 4.1C47 |
| Tanriverdi Mensucat Sanayi A S | | 4.1F46 |
| Tavelmo Nv - Moveelta - Waesland | | 4.1F26 |
| Teksko Kadife Kumas San Ve Tic Anonim Sti | | 4.1H59 |
| Ter Molst International Nv | | 4.1H27 |
| Tongxiangshi Dama Xinyi Textile Factory | 桐乡市大麻欣轶布艺织造厂(普通合伙) | 4.1J99 |
| Vida Intl Textile Co Ltd | | 4.1A76 |
| Wujiang Pekko Textile Co.,Ltd | 吴江柏高纺织有限公司 | 4.1H28 |
| Beijing Euroart Co.ltd | 北京优艺时尚商贸有限公司 | 5.1C07 |
| Beijing Xinyada Home Decoration Articles Co., Ltd. | 北京欣雅达家居用品有限公司 | 5.1F28 |
| China.haining Heng Li Fabric Art Co., Ltd. | 海宁市恒立布业有限公司 | 5.1C28-1 |
| Haining Boka Textile Co., Ltd. | 海宁博卡纺织有限公司 | 5.1C08 |
| Haining Harmel Trade Co.,Ltd | 海宁和之美布业有限公司 | 5.1F59 |
| Haining Julai Textile.,Com | 海宁居莱纺织有限公司 | 5.1C28-2 |
| Haining Mingjin Textile Co.,Ltd | 海宁市名锦纺织有限公司 | 5.1C28-4 |
| Haining Shunli Textile Co.,Ltd | 海宁市顺利纺织有限公司 | 5.1C28-5 |
| Haining Yinuo Textile Co.,Ltd | 海宁市伊诺纺织有限公司 | 5.1C28-3 |
| Hangzhou Aico Home Textile Co., Ltd | 杭州艾可家纺有限公司 | 5.1F32 |
| Hangzhou Bolove Textile Co.,Ltd | 杭州帛乐纺织有限公司 | 5.1C68 |
| Hangzhou Fabmagic Space Technology Co.,Ltd. | 杭州布魔方空间科技股份有限公司 | 5.1F41 |
| Hangzhou Mbm Textile Co., Ltd | 杭州美布美纺织有限公司 | 5.1K27 |
| Hangzhou Morphrow Import & Export Co., Ltd | 杭州莫弗进出口有限公司 | 5.1K01 |
| Hangzhou Peite Textile Co.,Ltd | 杭州沛特纺织品有限公司 | 5.1C28-6 |
| Jab Anstoetz Interior (Shanghai) Co Ltd | 雅柏安舒贸易(上海)有限公司 | 5.1F27 |
| Prestigious Textiles (Shanghai) Limited | 彼得瑞纺织(上海)有限公司 | 5.1F08 |
| Shanghai Yamo Decoration Material Co., Ltd | 上海雅慕装饰材料有限公司 | 5.1K29 |
| Shannxi Blossom Home Decoration Limited Company. | 陕西宝盛华庭家居有限公司 | 5.1M32 |
| Sohocut | 美线之家 | 5.1F06 |
| Tong Xiang Gelin Textile Co.,Ltd. | 桐乡市格林纺织品有限公司 | 5.1C32 |
| Yuanzhicheng Weaving Co.,Ltd | 佛山市南海区源志诚织造有限公司 | 5.1K31 |
| Zhe Jiang Maya Fabric Co.,Ltd. | 浙江玛雅布业有限公司 | 5.1F51 |
| Zhejiang Babei Textile Co Ltd | 浙江贝贝纺织有限公司 | 5.1K18 |
| Zhejiang Innovation Textile Co.,Ltd. | 浙江英诺威纺织有限公司 | 5.1C70 |



展位含此标签展商为承接商用/工装订制供应商
Find the contract business suppliers with the label in the booth.

6.1 HALL FLOOR PLAN

6.1馆平面图



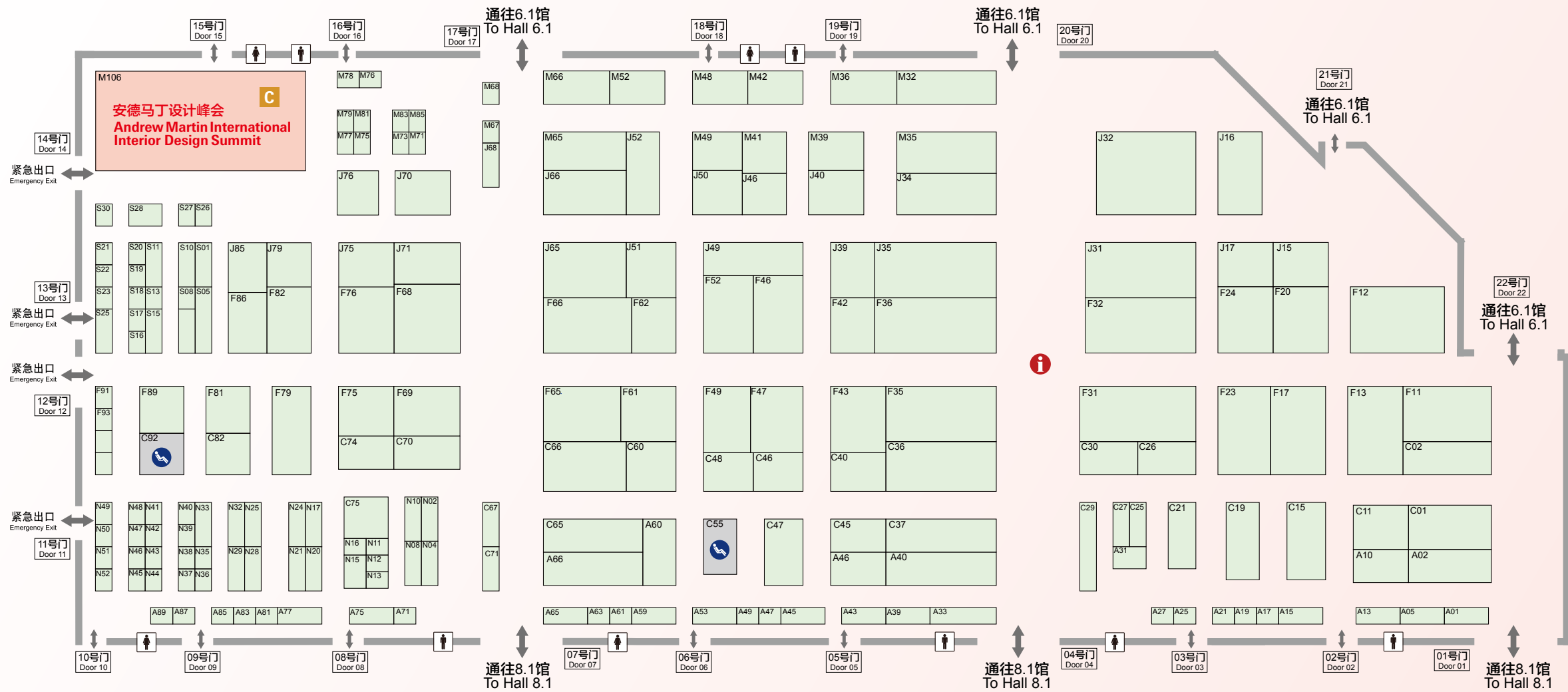
问询处
Information

咖啡区
Coffee Area

B 论坛区(渠道对接)
Seminar Area (Business Talk)

7.1 HALL FLOOR PLAN

7.1馆平面图

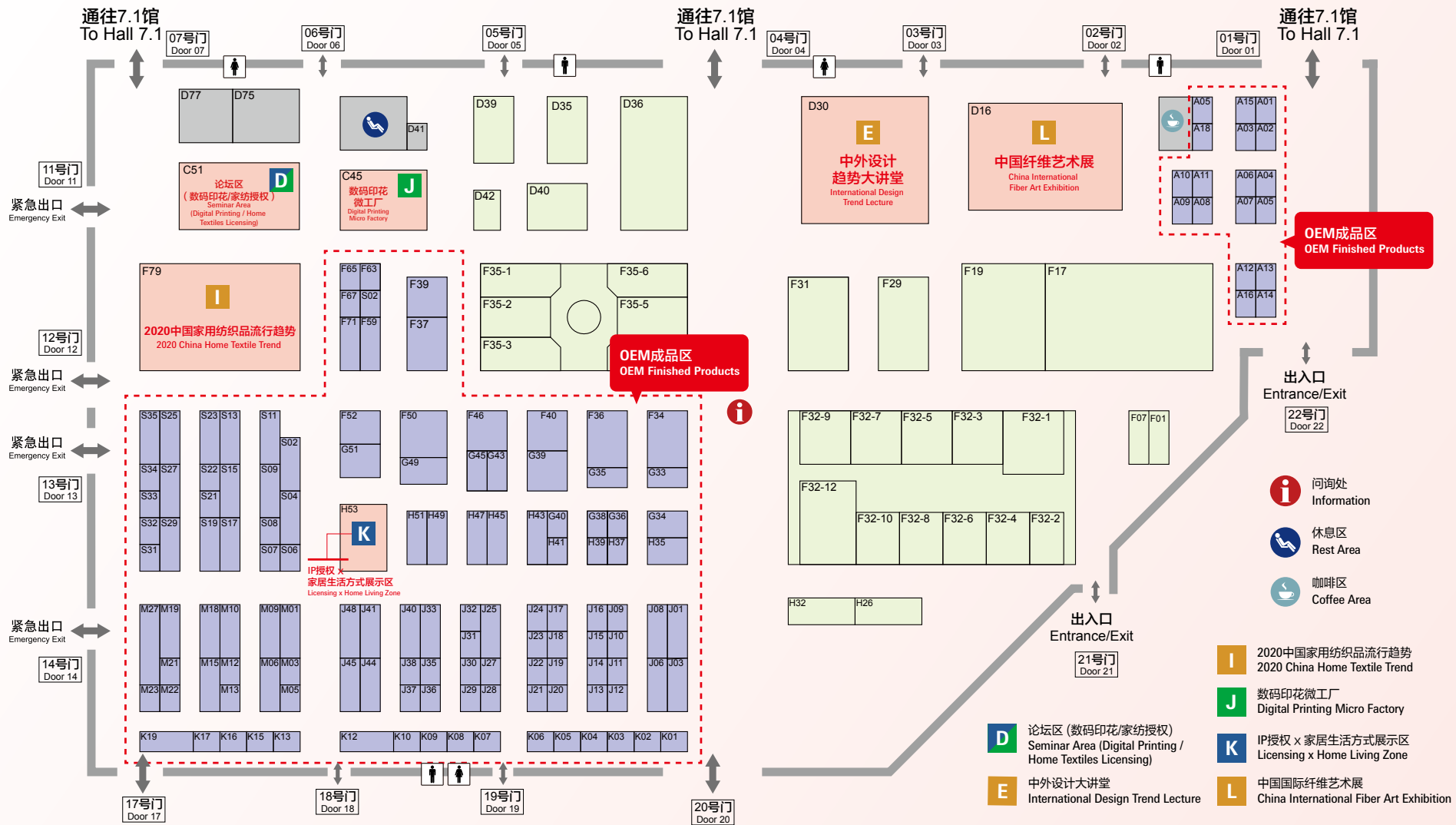


i 问询处 Information **R** 休息区 Rest Area

C 安德马丁国际室内设计峰会
Andrew Martin International Interior Design Summit

8.1 HALL FLOOR PLAN

8.1馆平面图



intertextile

SHANGHAI home textiles

中国国际家用纺织品及辅料(春夏)博览会
China International Trade Fair for Home Textiles and Accessories – Spring Edition

www.intertextilehome.com



Spring Edition 春夏展
11 – 13.3.2020

National Exhibition and Convention Center (Shanghai), China
中国 国家会展中心 (上海)

Access the Chinese market
with your finished products



中家纺
CITA



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intertextile

SHANGHAI home textiles

中国国际家用纺织品及辅料(秋冬)博览会
China International Trade Fair for Home Textiles and Accessories – Autumn Edition

www.intertextilehome.com



Autumn Edition 秋冬展
August 2020

Shanghai, China
中国 上海

The gateway to Asia's home living



中家纺
CITA



纺织贸促会
COCIT-TEX



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“Trends with IP, Retail with Licensing” —Licensing Seminar at Intertextile 2019 “IP引领时尚，授权助力零售” —Intertextile专场IP授权研讨会

Venue: Seminar Area – Hall 8.1 Booth C51
地点：论坛区 — 8.1 展馆 C51 展位

近年来，IP 授权商业模式在我国发展得非常迅速，包括卡通、艺术、体育、汽车及公司品牌等各种类型的品牌纷纷与各行业进行跨界合作，并在家居家纺行业产生了很多成功案例，诸位嘉宾将在此次探讨会上分享 IP 授权行业发展趋势及如何选择合适的 IP 助力企业的销售增长。

In recent years IP licensing got a quick increase in Mainland China as a new business model. Different types of brands including cartoon characters, arts, sports, automobile and corporate brands are seeking for crossover with the brands in different industries. Many successful licensing cases have been created in the home textile and interior lifestyle industries. Speakers will share the trends of licensing and how a company could benefit on the sales increase from taking a license properly.

| 时间 Time | 主题 Topic | 讲者 Speaker | 语言 Language |
|---------------------------------------|--|---|---------------|
| 29.8 星期四 Thursday (开展第二天 Day2) | | | |
| 13:30-13:35 | 开场致辞 Opening | 温婷女士，法兰克福展览（香港）有限公司高级总经理 Ms. Wendy Wen, Senior General Manager, Messe Frankfurt (HK) Ltd. | 中文 Chinese |
| 13:35-14:00 | 全球授权行业概述 Global Licensing Industry Overview | 黄玉芬女士，国际授权业协会大中华及东南亚区董事总经理 Ms. Tani Wong, Managing Director, Greater China and Southeast Asia, Licensing International | 中文 Chinese |
| 14:00-14:20 | IP授权新玩法——Bduck授权成功案例分享 New Way on Licensing, Bduck Licensing Case Study | 陈华品先生，盈思市场拓展有限公司副总经理 Mr. Brian Chan, Deputy General Manager, ens Global Marketing Limited | 中文 Chinese |
| 14:20-14:40 | 艺术悦生活——博物馆 x 家居生活新方式 Arts Makes Delicate Lifestyle, Museums with Home Décor for Synergy | 韩静女士，上海品源文华市场营销策划有限公司资深合伙人 Ms. Han Jing, Senior Partner, Alfilo Brands | 中文 Chinese |
| 14:40-15:00 | 以萌芽熊为例——IP如何撬动消费市场 IP Benefits Consuming Market, DooroBear Licensing Case Study | 黄洁立女士，上海智间网络科技有限公司合伙人 Ms. Lili Huang, Partner, Shanghai Witzone Technology Co., Ltd. | 中文 Chinese |

| 时间 Time | 主题 Topic | 讲者 Speaker | 语言 Language |
|-------------------------------|--|--|---------------|
| 专题讨论会 Panel Discussion | | | |
| 15:00-15:40 | 主题1: IP授权如何赋能家纺企业? 主题2: 家纺企业如何选择适合自己的IP? Topic1: How licensing could benefit home textile companies? Topic2: How to choose an IP properly for a home textile company? | 黄玉芬女士，国际授权业协会大中华及东南亚区董事总经理 Ms. Tani Wong, Managing Director, Greater China and Southeast Asia, Licensing International 陈华品先生，盈思市场拓展有限公司副总经理 Mr. Brian Chan, Deputy General Manager, ens Global Marketing Limited 张尚智先生，联泰贸易有限公司总经理 Mr. Robert Cheung, General Manager of Global Fortune 岑亦莊女士，朗智（品牌）有限公司董事 Ms. Edith Y.C. Sum, Director, Long Wise Inc.Ltd. | 中文 Chinese |
| 15:40-16:30 | IP品牌授权对接交流会 Licensing Business Matching Event | 参与者: IP版权方、版权代理公司、被授权商 Participants: Licensors, Licensing agents, Licensees | 中文 Chinese |

Licensing x Home Living IP授权 x 家居生活方式 展示区

Venue: “Licensing x Home Living” Zone – Hall 8.1 Booth H53
地点：“IP 授权 x 家居生活方式展示区” — 8.1 展馆 H53 展位

“IP 授权 x 家居生活方式展示区”将集中展示各种家纺类授权产品及不同类型授权 IP 内容，帮助家纺企业探索 IP 授权新商机。

“Licensing x Home Living” zone will showcase different types of licensed home textile products and licensing content to assist home textile companies to find new business opportunities through licensing.



Green Talk 绿色家纺

Venue: InterDesign Forum Space – Hall 4.1 Booth A82
地点: 设计汇论坛区 — 4.1 展馆 A82 展位

在强调生态环境可持续发展的浪潮下,如何把握好生态平衡的管理,对于设计工作尤为重要。除此之外,产品的生产加工、原料选择,同样会存在破坏环境的因素。本次论坛将针对于这一链条上的多个环节,做深度的剖析与探讨。

With the times of sustainability, how to manage the ecological balance well is particularly important for the design work. In addition, the production and processing of products, raw material selection, which may also contain environmental damage factors. The forum will make indepth analysis and discussion on multiple links in this whole production chain.

| 时间 Time | 主题 Topic | 讲者 Speaker | 语言 Language |
|---------|----------|------------|-------------|
|---------|----------|------------|-------------|

29.8 星期四 Thursday (开展第二天 Day2)

| | | | |
|---------------|---|--|---|
| 10:00 - 11:00 | 零排放设计-筑造生态平衡系统的核心价值 Zero Emission Design - The Core Value of Building An Eco Balance System | 朝阳教授, 美国资深工业设计工作者, 材料学专家 Professor Thomas Charles, Senior Industrial Designer, Material Science Expert | 中文 Chinese |
| 16:30 - 17:30 | 如何在家用纺织品及面料方面实现可持续? How Sustainability is applied within a Home Furnishings and Fabrics Business | Lincoln Chan先生, Halo Fabrics Ltd董事总经理及Halo Creative Design Ltd新发展部门主管 Mr. Lincoln Chan, Managing Director of Halo Fabrics Ltd & Head of New Development of Halo Creative Design Ltd Tim Oulton先生, Halo Creative Design Ltd创始人及董事长 Mr. Tim Oulton, Founder and CEO of Halo Creative Design Ltd | 英文*提供中文同声传译 English *simultaneous interpretation |

TPET Intelligent Factory Integration System TPET智能工厂集成系统

随着工业 4.0 理念的不断深化渗透,科学管理以及数字化生产模式越来越受到企业的重视。本届 TPET 智能工厂,将现场展示现代意义上的工厂管理与运行方式。通过这一直观展示,我们希望能给予观众,特别是管理层决策者以启发,思考如何更好的实现管理与生产的现代、高效以及自动化。

展位号: 4.1J48

演示时间:

8月28日-30日 上午10:00; 下午2:30

As the concept of Industry 4.0 goes further and deeper, scientific management and digital production has drawn more and more attention. In the TPET Intelligent factory, visitors can see how the real modern factory runs and we hope it may enlighten some management supervisors and decision makers to improve their management and production line into much more modern, efficient and automatic.

Booth no.: 4.1J48

Demo Time:

28-30 August at 10:00 am and 14:30 pm

Digital Printing Micro Factory 数码印花微工厂

Venue: Digital Printing Micro Factory – Hall 8.1 Booth C45
地点: 数码印花微工厂 — 8.1 展馆 C45 展位

通过微工厂概念和成品展示及分享,了解纺织品数码印花一体化解决方案

由中国国际家用纺织品及辅料(秋冬)博览会携手服装和纺织专家联泰贸易有限公司共同打造的“数码印花微工厂”工作坊,将通过概念分享和成品展示,向业内人士分享先进的纺织品数码印花一体化解决方案。

诚邀您一起参与“数码印花微工厂”分享会,活动将于8.1号馆数码印花微工厂区举行。

展位号: 8.1C45

Through displaying products and sharing the concepts to explore on-demand production in a streamlined workflow.

Intertextile Shanghai Home Textiles and Accessories-Autumn Edition together with The Garment & Textile expert Global Fortune Limited will organize the workshop of Digital Printing Micro-Factory in Hall 8.1, sharing the concepts and products to show a full digital textile on-demand production in a streamlined workflow to the industry.

Welcome to join "Digital Printing Micro Factory" workshop at Hall 8.1.

Booth no.: 8.1C45



Where's the new development of Digital Printing Technology in the Home Textiles Industry – Digital Printing Seminar “新路在何方?”主题论坛

Venue: Seminar Area – Hall 8.1 Booth C51
地点: 论坛区 — 8.1 展馆 C51 展位

如今, 数码印花已经随着时代的洪流成为纺织业的趋势, 个性化定制成为新时代消费者的喜爱与追求。因此, 家纺生产也从以往的大规模生产转变为小批量、多批次的柔性生产, 这意味着整个家纺生态链都要随势而动, 从设计到生产再到渠道销售多端口的变化都让业内人士应对不暇。本届论坛再次携手《时尚印花》杂志, 邀请业内顶级大咖, 囊括家纺上下游产业链各环节专业人士, 一同探讨数码印花在应对柔性生产上的问题及解决方案, 力图集聚各方专业智慧, 寻找“新路在何方”!

Nowadays, Digital Printing has become one of the trends in textile industry. Personalized customization tends to be more and more popular. Furthermore, the home textile production also transfers from a large scale into low-volume and multi-batch. Those changes indicates the whole industrial supply chain has to follow up. From design, production and end to the sales, it is so hard to face so many changes from different sides. This seminar has once again joined with "Fashion Print" magazine, inviting the industrial specialists and experts from the whole textile supply chain to discuss the problems of digital printing on flexible production and the solutions. Finding the new development, welcome to attend!

| 时间 Time | 主题 Topic | 讲者 Speaker | 语言 Language |
|---------|----------|------------|-------------|
|---------|----------|------------|-------------|

28.8 Wednesday 星期三 (开展第一天 Day1)

家纺转型, 迫在眉睫 The urge of accelerating transformation for home textile manufacturers

| | | | |
|-------------|---|---|------------|
| 13:00-13:05 | 开场致辞 Opening | 余诗慧女士, 法兰克福展览(香港)有限公司副总经理 春霞女士,《时尚印花》主编、总裁 Ms. Wilmet Shea, Deputy General Manager of Messe Frankfurt (HK) Co., Ltd. Ms. Shiny Gu, Chief Editor & CEO of Fashion Print | 中文 Chinese |
| 13:05-13:25 | 智能制造助力家纺个性化定制 How does intelligent manufacturing technology help individualised customisation of home textiles | 王志刚先生, 飞耀(上海)信息科技有限公司销售总监 Mr. Wang Zhigang, Sales Director of Feiguan (Shanghai) Information Technology Co., Ltd. | 中文 Chinese |
| 13:30-13:55 | 免上浆免蒸洗的活性数码印花方案 Active Digital Printing Scheme without Sizing and Steam Washing | 何永钦先生, 兴濠企业有限公司总经理 Mr. He Yongqin, General Manager of Populare Commerce Co., Ltd. 梁永生先生, 青岛新时代数码科技有限公司总经理 Mr. Liang Yongsheng, General Manager of Qingdao New Era Digital Technology Co., Ltd. | 中文 Chinese |
| 14:00-14:25 | 生态棉转印工艺 Transfer Printing on Eco-cotton | 方立忠先生, 绍兴鑫景柯印染科技有限公司总经理 Mr. Fang Lizhong, Sales Manager of Shaoxing Xinjingke Printing and Dyeing Technology Co., Ltd. | 中文 Chinese |
| 14:30-14:55 | 从传统印花转型数码印花: 家纺企业的经验分享 Case Sharing of Home Textile Enterprises from Traditional Printing to Digital Printing | 高红女士, 山东柳瞳家用股份有限公司经理 Ms. Gao Hong, Manager of ShanDong LiuTuan Home Textile Inc | 中文 Chinese |

| 时间 Time | 主题 Topic | 讲者 Speaker | 语言 Language |
|-------------|--|---|-------------|
| 15:00-15:25 | 家纺数码印花如何快速响应需求 新求快更环保的时代新要求 How does digital printing meet the innovation, fast changing and eco-friendly home textiles requirements | 刘庆东先生, 佛山市三水盈捷精密机械有限公司(新景泰)纺织喷墨项目部总监 Mr. Wilson Liu, Textile Digital Printing Dept. Director of FoshanSanshui Yingjie Precision Machinery Co Ltd (NewKing Time) | 中文 Chinese |
| 15:30-16:30 | 家纺数码印花供应链大讨论 Discussion on Supply Chain of Digital Printing for Home Textiles | 嘉宾: 方立忠先生, 绍兴鑫景柯印染科技有限公司总经理 赵登宇先生, EFI Reggiani销售开发经理 袁天鸿先生, 南通新建数码印花有限公司总经理 陈太田先生, 无锡成明环保科技有限公司销售总监 刘庆东先生, 佛山市三水盈捷精密机械有限公司(新景泰)纺织喷墨项目部总监 Guest: Mr. Fang Lizhong, Sales Manager of Shaoxing Xinjingke Printing and Dyeing Technology Co., Ltd. Mr. Jason Zhao, R&D and Sales Manager of EFI Reggiani Mr. Yuan Tianhong, General Manager of Nantong Xinjian Digital Printing Co., Ltd. Mr. Chen Taitian, Sales Director of Wuxi Chengming Environmental Protection Technology Co., Ltd. Mr. Wilson Liu, Textile Digital Printing Dept. Director of FoshanSanshui Yingjie Precision Machinery Co Ltd (NewKing Time) | 中文 Chinese |

29.8 Thursday 星期四 (开展第二天 Day2)

趋势前沿: 家纺智能工厂前沿探索 Forefront of Trends: Exploration of Home Textiles Intelligent Factories

| | | | |
|-------------|--|---|------------|
| 10:00-10:05 | 开场致辞 Opening | 春霞女士,《时尚印花》主编、总裁 Ms. Shiny Gu, Chief Editor & CEO of Fashion Print | 中文 Chinese |
| 10:05-10:30 | 微工厂-纺织印花按需生产实现零库存 Micro Factory – Realise zero inventory by utilising textile printing to produce on demand | 张尚智先生, 联泰贸易有限公司总经理 Mr. Robert Cheung, General Manager of Global Fortune Limited | 中文 Chinese |
| 10:35-11:00 | 产业转型升级与智能制造 Industrial upgrading and intelligent manufacturing | 刘奕强先生, 苏州琼派瑞特电子科技有限公司高级顾问 Mr. Leo Liu, Senior Consultant of Suzhou Transparent Electronic Technology Co., Ltd | 中文 Chinese |
| 11:05-12:00 | 数码印花工厂高速增长有方法 How to realize high-speed growth for digital printing factories | 嘉宾: 王志刚先生, 飞耀(上海)信息科技有限公司销售总监 任学斌先生, 绍兴蝶羽印数码科技有限公司总经理 陈艳艳女士, 沈阳飞行船数码喷印设备有限公司副总经理 杨胜先生, 深圳市墨库图文技术有限公司行业经理 张国阳先生, 特邀嘉宾 Guest: Mr. Wang Zhigang, Sales Director of Feiguan (Shanghai) Information Technology Co., Ltd. Mr. Ren Xuebin, General Manager of Shaoxing Dieyuyin Digital Technology Co., Ltd. Ms. Chen Yanyan, Deputy General Manager of Shenyang Sky Air-Ship Digital Printing Equipment Co., Ltd. Samo, Industry Manager of Shenzhen Inkbank Graphic Technolugu Co., Ltd. Mr. Zhang Guoyang, Special Guest | 中文 Chinese |

Design + Trade @ E-commerce 线上设计及采购平台服务区

Venue: Hall 4.1 Booth H36
地点: 4.1 展馆 H36 展位



与行业专家在 4.1 号馆 H36 会面, 发掘家纺行业的上下游供应链与终端用户之间的电子商务机遇。

At Design + Trade @ e-commerce (Hall 4.1H36), you can meet industry experts and investigate opportunities between upstream and downstream supply chains and end users in the home textile industry.



Business Talk 渠道对接

Venue: Seminar Area - Hall 6.1 Booth D99
地点: 论坛区 — 6.1 展馆 D99 展位

时间 Time 主题 Topic 讲者 Speaker 语言 Language

29.8 星期四 Thursday (开展第二天 Day2)

| | | | |
|---------------|---|---|--|
| 13:00 - 14:00 | 中国家具面料企业如何进入日本市场 Ways for Chinese furnishing companies to join the Japanese market | 长岛贵好先生, 日本AIK出版公司社长 Mr. Takayoshi Nagashima, President of AIK Co Ltd | 日文*提供中文同声传译 Japanese *Simultaneous interpretation |
|---------------|---|---|--|

30.8 星期五 Friday (开展第三天 Day3)

| | | | |
|---------------|--------------------------------|---|---------------|
| 10:45 - 11:45 | 灯饰与空间环境关系 Lighting vs Space | 江明先生, 中山市华邦灯饰照明有限公司执行董事; WeLOVE品牌创始人 Mr. Jiang Ming, CEO of Zhongshan Huabang Lighting company Ltd, Founder of WeLOVE 简广贤女士, 中山市古镇米高灯饰有限公司总裁 Ms. Jian Guangxian, CEO of Zhongshan Guzhen MIGO LIGHT Co. Ltd. | 中文 Chinese |
|---------------|--------------------------------|---|---------------|

E-commerce Talks 电子商务讲座

Venue: InterDesign Forum Space - Hall 4.1 Booth A82
地点: 设计汇论坛区 — 4.1 展馆 A82 展位

国际行业专家将在设计汇论坛活动区 (4.1 号馆 A82) 分享电子商务及室内设计行业的最新市场消息和发展动态。

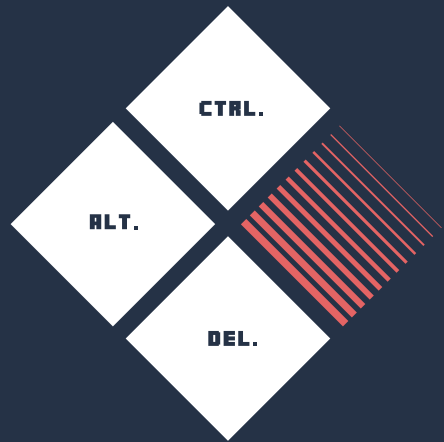
International industry specialists will share the latest market updates and developments within the e-commerce and interior design industry at InterDesign Forum Space (Hall4.1A82).

时间 Time 主题 Topic 讲者 Speaker 语言 Language

30.8 星期五 Friday (开展第三天 Day3)

| | | | |
|---------------|--|---|---------------|
| 13:00 - 14:00 | 中国家居新趋势 The new home furnishing trends in China | 吴偌萌女士, 好好住家居研究院院长 Ms. Elin Wu, President of Home Furnishing Research Institute, HaoHaoZhu | 中文 Chinese |
| 14:10 - 15:10 | 安邸AD品牌, 家居生活全产品服务商 What we like the best we put in a shop | 金晨女士, 安邸造型师/商务扩展经理 Ms. Jin Chen, AD Stylist/Business Development Manager | 中文 Chinese |
| 15:20 - 16:20 | 从设计作品解读设计行业背后的故事 Understanding the stories-behind the design industry from case studies | 祝爽女士, 建E室内设计网媒体总监及主编 Ms. Cara Zhu, CMO & Chief Editor of www.justeasy.cn | 中文 Chinese |
| 16:30 - 17:30 | 工匠精神主导中国家居市场的时代 Craftsman spirit leading China's home market | 李明熹女士, 北京集智互联科技有限公司创始人; 旗下爱发AIFA (家具厂商连接渠道的好帮手) 创始人; 资深互联网产品设计师; 高端软装设计总监 Ms. Li Mingxi, Founder of AIFA; Senior internet product designer; High-end deco interior design director | 中文 Chinese |





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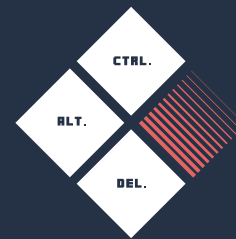
安德马丁国际室内设计峰会
2019 Andrew Martin International Interior Design Summit

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ANDREW MARTIN
国际室内设计大奖



intertextile
SHANGHAI Home Textiles
中国国际贸易中心展览有限公司



峰会流程：

8月28日

13:00-14:00 蒋国兴分享演讲
14:00-15:00 刘荣禄分享演讲
15:00-16:00 梁景华分享演讲

8月29日

10:00-11:00 张灿分享演讲
11:00-12:00 崔树分享演讲

13:00-14:00 孙天文分享演讲
14:00-15:00 吴滨分享演讲
15:00-16:00 梁志天分享演讲

8月30日

10:25-12:00 Sue Timney 分享演讲

主办：

Andrew Martin International(UK)
安德马丁文化传播
中国国际家用纺织品及辅料（秋冬）博览会

战略合作媒体：

网易设计

Design Talk 设计讲堂

Venue: InterDesign Forum Space – Hall 4.1 Booth A82
地点: 流行趋势及论坛活动区 — 4.1 展馆 A82 展位

| 时间 Time | 主题 Topic | 讲者 Speaker | 语言 Language |
|---------------------------------------|--|--|---|
| 29.8 星期四 Thursday (开展第二天 Day2) | | | |
| 13:00 - 14:00 | 家居设计的过去, 现在和未来 The past, present and future of furnishing design | 喜多俊之先生, 日本国宝级设计师/大阪艺术大学教授/“RENOVETTA”项目倡议者 Mr. Toshiyuki Kita, Designer/Professor at The Osaka University of Arts/Proponent of Japanese lifestyle renovation, the “RENOVETTA” project | 日文*提供中文同声传译 Japanese*Simultaneous interpretation |
| 14:10 - 15:10 | 点缀生活的纺织品 The Fabrics of living | Peter Ippolito 先生, Ippolito Fleitz集团董事总经理兼联合创始人 Mr. Peter Ippolito, Managing Partner & Co-Founder of Ippolito Fleitz Group GmbH | 英文*提供中文同声传译 English*Simultaneous interpretation |
| 15:10 - 16:40 | 展商导览 Guide Tour | Peter Ippolito 先生, Ippolito Fleitz集团董事总经理兼联合创始人 Mr. Peter Ippolito, Managing Partner & Co-Founder of Ippolito Fleitz Group GmbH | 英文*提供中文同声传译 English*Simultaneous interpretation |

International Design Trend Lecture 中外设计趋势大讲堂

Venue: Seminar Area – Hall 8.1 Booth D30
地点: 论坛区 - 8.1 展馆 D30 展位

(只接受预先登记观众参加 By reservation only)

| 时间 Time | 主题 Topic | 讲者 Speaker | 语言 Language |
|--|-----------------|--|-------------|
| 28.8 星期三 Wednesday (开展第一天 Day1) | | | |
| 9:15 - 9:45 | 开学仪式 | | 中文 Chinese |
| 9:45-12:30 | 多元化构建家居设计 | Baptiste Bohu先生, 上海贝邸诗室内设计有限责任公司创始人兼创意总监 | 英文*提供中文同声传译 |
| 14:00-17:30 | 2020—2021家居色彩趋势 | 戴昆先生, 北京居其美业住宅技术开发有限公司执行总裁 | 中文 Chinese |
| 29.8 星期四 Thursday (开展第二天 Day2) | | | |
| 9:00-12:00 | 设计师品牌及商业化 | Esra Lemmens女士, Esra Lemmens Agency创办人 | 英文*提供中文同声传译 |
| 30.8 星期五 Friday (开展第三天 Day3) | | | |
| 9:00-16:30 | 海外高奢住宅解析 | 江欣宜女士, 缤纷设计L'atelier Fantasia 创办人 | 中文 Chinese |

2020 China Home Textile Trend 2020/21中国家用纺织品流行趋势

Venue: Trend Area – Hall 8.1 Booth F79
地点: 流行趋势区 — 8.1 展馆 F79 展位

中国家用纺织品行业协会联同意大利康斯坦丁时尚设计策划集团合作推出的“2020中国家用纺织品流行趋势”研究将会在本展会上正式发布。以下四个主题从消费者的生活方式和来年家纺趋势的精神出发, 启发更多创新的设计理念。

China Home Textile Association and Concept & Style Fashion Project Group Italy will publish their research of “2020 China Home Textile Trend” and present it in the China Home Textiles Trend Area at this year. The following four themes have been developed to express the lifestyle of consumers and the spirit of 2020 home textile trends, helping visitors to visualise the innovative design ideas.



哑光 Fade

崛起 Rise up

种子 Seeds

勇敢 Daring

哑光 Fade

自然, 精神与人造世界相结合的新美学正在建立。照顾好自己的意味着为日益增长的需求留出空间, 以减少我们每天遭受到的环境和感官污染。
Taking care of ourselves means giving space to the growing need to reduce environmental and sensorial pollution, to which we are subjected every day.

崛起 Rise up

这一主题籍由自我表达、大胆的言论和挑战现状的愿望所驱动, 以便为激进的创造力打开大门。
This theme is driven by self-expression, bold statements and the desire to challenge the status quo, in order to open the doors to radical creativity.

种子 Seeds

通过与当地社区重建联系, 寻求对传统意义的新诠释。重新融入大自然, 体会自然的直观与质感, 推崇和提升浪漫主义, 激起我们对更简单与慢时代的怀念。
Celebrates a conscious return to grass roots, and the search for new interpretations of tradition through the renewal of local community bonds.

勇敢 Daring

各种不同文化交融融合, 充盈和塑造出新的文化类型。在一个不稳定和迅速发展的社会中, 由于接触到与自身习惯大相径庭的各类生活方式, 我们反而越来越清楚意识到自己和个人的需求。
Various cultural influences meld together to give shape to a single culture. Emerging from an unstable and rapidly evolving society, with the possibility of coming into contact with lifestyles far removed from our own, we are increasingly more aware of ourselves and our individual needs.

Contract Business 360°

商用/工装定制360°

Seminars 商用定制研讨及分享会

Venue: InterDesign Forum Space – Hall 4.1 Booth A82

地点: 设计汇论坛区 — 4.1 展馆 A82 展位

研讨会将在设计汇论坛活动区 (4.1号馆A82) 进行, 国际知名的行业专家针对酒店、办公室及商用空间等方面分享最新资讯。并带领领导览团, 发掘功能性纺织品的新视角。

Internationally renowned industrial specialists will offer various information sessions in InterDesign Forum (Hall 4.1 A82) including guided tours to bring out a new angle on contract business fabrics; seminars will focus on topics such as textiles for hotel, office and commercial space design.

| 时间 Time | 主题 Topic | 讲者 Speaker | 语言 Language |
|---------------------------------------|--|--|--|
| 29.8 星期四 Thursday (开展第二天 Day2) | | | |
| 11:10 - 12:00 | 酒店设计 - 织物添彩 Hotel design - performing with fabrics | Christina Biasi-Von Berg 女士, BIQUADRA公司首席设计师/设计总监兼创始人 Mrs. Christina Biasi-Von Berg, Chief Designer / Design Direction & Founder of BIQUADRA | 英文 *提供中文同声传译 English *Simultaneous interpretation |
| 12:10 - 13:40 | 展商导览 Guide Tour | Christina Biasi-Von Berg 女士, BIQUADRA公司首席设计师/设计总监兼创始人 Mrs. Christina Biasi-Von Berg, Chief Designer / Design Direction & Founder of BIQUADRA | 英文 *提供中文同声传译 English *Simultaneous interpretation |
| 15:20 - 16:20 | 如何更加主动的做设计-设计师身份的甲方化 Designing proactively, responding to customers' needs | 周游先生, “更新设计” 创始人 Mr. Zhou You, Founder of “Update Studio” | 中文 *提供英文同声传译 Chinese *Simultaneous interpretation |
| 30.8 星期五 Friday (开展第三天 Day3) | | | |
| 10:00 - 11:00 | 工装的流行趋势 Trends in Contract | 章毅女士, Trevira CS 商务发展部经理 Ms. Jenny Zhang, Manager Business Development, Trevira - An Indorama Ventures Company | 中文 Chinese |
| 11:10 - 12:10 | 享受工作! 办公环境中的纺织品 Enjoy working! - Textiles in office environments | Monika Lepel 女士 Lepel & Lepel公司董事总经理兼联合创始人 Mrs. Monika Lepel, Managing Director & Co-Founder of Lepel & Lepel | 英文 *提供中文同声传译 English *Simultaneous interpretation |
| 12:10 - 13:40 | 展商导览 Guide Tour | Monika Lepel 女士, Lepel & Lepel公司董事总经理兼联合创始人 Mrs. Monika Lepel, Managing Director & Co-Founder of Lepel & Lepel | 英文 *提供中文同声传译 English *Simultaneous interpretation |

Showcase

功能性家纺材料展示区

Venue: Contract Business 360° Showcase – Hall 4.1 Booth C91

地点: 商用/工装订制功能性家纺材料展示区 — 4.1 展馆 C91 展位

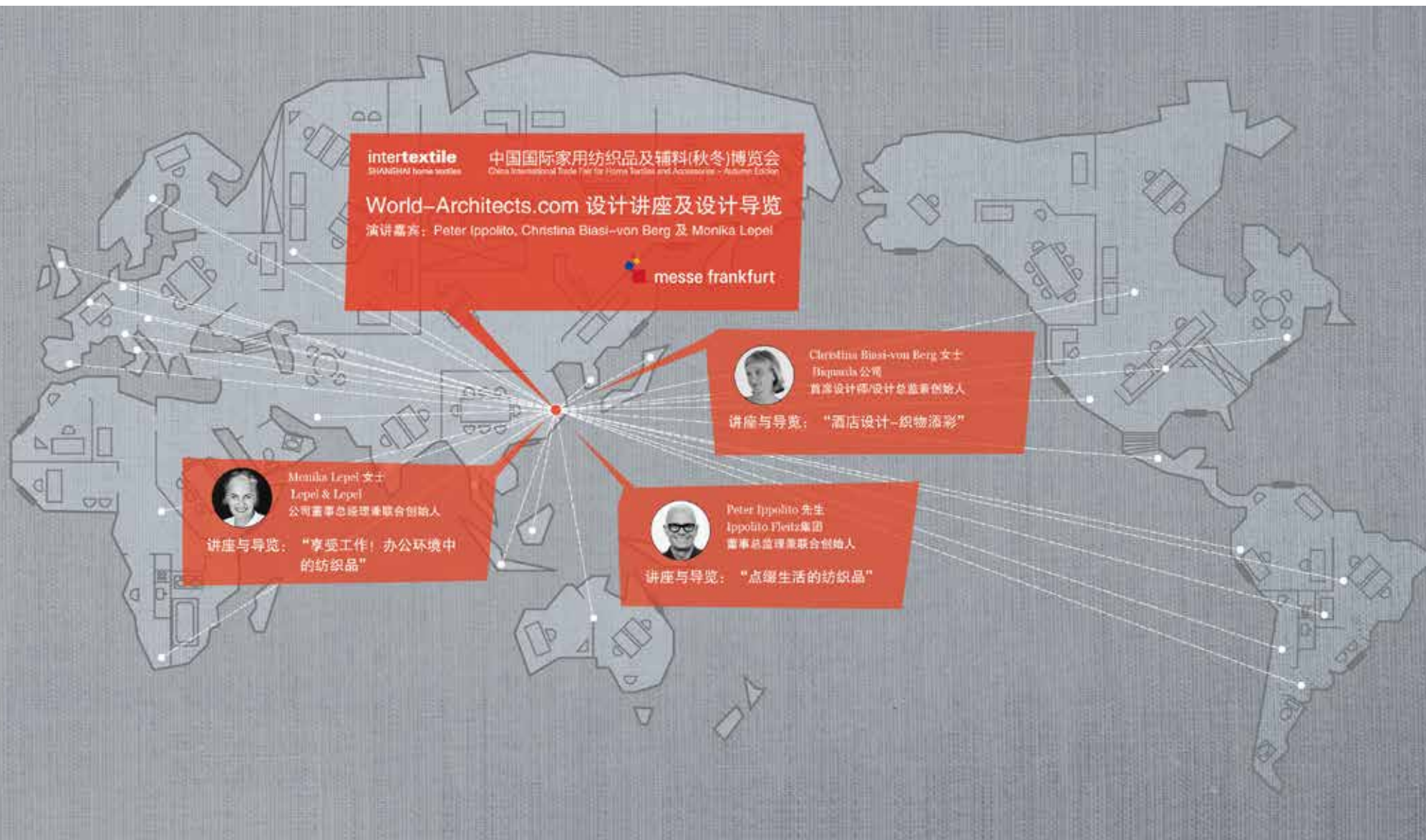
国内年轻新锐设计师周游先生以面料一针一线的编制为灵感来源, 延续去年的良好反馈, 强势回归展示酒店房间、办公区、酒店大堂、咖啡馆和餐厅几个商用空间。为展会参与者奉上鲜活真实的商用/工装定制纺织品应用体验。

The domestic cutting-edge designer Mr. Zhou You continued the good feedback of last year and used the fabric as a source of inspiration. Returning to showcase several commercial spaces in the hotel room, office area, hotel lobby, cafe and restaurant space for the participants of the fresh and realistic commercial customized textile visiting experience.



Thanks to our supporting media
特别感谢我们的支持媒体

world-
architects
.com Profiles
of Selected
Architects



intertextile

SHANGHAI home textiles

商用/工装定制 360°
Contract Business 360°

活动时间 / Time: 2019.08.28-31

活动地点 / Location: 4.1H C91 & A82



Round Table Design Talk 设计圆桌会议

Venue: InterDesign Forum Space – Hall 4.1 Booth A82

地点: 设计汇论坛区 — 4.1展馆 A82 展位

Intertextile秋冬家纺展25周年之际, 特邀国内著名设计师, 内建筑设计事务所合伙人、设计总监, 沈雷为本次活动的召集人和主持人, 共计12位国内外身怀梦想的室内设计师、建筑师、媒体、品牌商共话“为喜欢的生活而设计”。他们到底为了追求什么样的生活而迎难而上? 让我们一起来见证!

This year, 12 well-known international and Chinese architectural, interior design and media industry leaders, as well as branded upholstery suppliers will gather on the first show day (28th August) of the Intertextile Shanghai Hometextiles – Autumn Edition for the Round Table Design Talk to share their insights towards their works and case studies.

28.8 星期三 Wednesday (开展第一天 Day1)

时间 Time 14:00 - 17:00

主题 Topic **为喜欢的生活而设计 Design for a better life**

讲者 Speaker

沈雷先生, 内建筑设计事务所设计总监
Mr. Shen Lei, Design Director, Interior Architecture Design

吴滨先生, 跨界艺术家、著名设计师WS世尊/无间设计创始人
Mr. Ben Wu, Cross-Boundary Artist & Famous Designer, Founder of WS Group and W. Design

王心宴女士, 蒙泰室内设计咨询(上海)有限公司创始人/总裁
Ms. Cathy Wang, Founder & Chairman of Montaigne Design

Christina Biasi-Von Berg女士, BIQUADRA 公司首席设计师/设计总监兼创始人
Mrs. Christina Biasi-Von Berg, Chief Designer / Design Direction & Founder of BIQUADRA,

Esra Lemmens小姐, Agency创办人
Ms. Esra Lemmens, Founder of Esra Lemmens Agency,

孟也先生, 孟也空间创意设计事务所设计总监
Mr. Meng Ye, Design Director of Meng Ye Space Creative Design Firm

Monika Lepel女士, Lepel & Lepel公司董事总经理兼联合创始人
Mrs. Monika Lepel, Managing Director & Co-Founder of Lepel & Lepel

Peter Ippolito先生, Ippolito Fleitz集团董事总经理兼联合创始人
Mr. Peter Ippolito, Managing Partner & Co-Founder of Ippolito Fleitz Group Gmbh

Renato Turri先生, PSA Publishers Ltd首席执行官
Mr. Renato Turri, CEO of PSA Publishers Ltd,

孙大勇先生, 槩达建筑设计咨询(北京)有限公司创始合伙人
Mr. Sun Dayong, Founding partner, Penda China

王健先生, 北京雅达家居用品有限公司董事长
Mr. Wang Jian, President of Beijing Yada Home Decoration Articles Co Ltd

谢柯先生, 尚壹扬设计创始人兼设计总监
Mr. Xie Ke, Originator & Design Director of Shang Yi Yang

语言 Language 中文/英文 *提供中/英文同声传译
Chinese / English *simultaneous interpretation

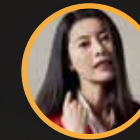
ROUND TABLE DESIGN TALK



Mr. Shen Lei
沈雷先生



Mr. Ben Wu
吴滨先生



Ms. Cathy Wang
王心宴女士



Mrs. Christina
Biasi-Von Berg



Ms. Esra Lemmens



Mr. Meng Ye
孟也先生



Mrs. Monika Lepe



Mr. Peter Ippolito



Mr. Renato Turri



Mr. Sun Dayong
孙大勇先生



Mr. Wang Jian
王健先生



Mr. Xie Ke
谢柯先生

inter**textile**

SHANGHAI home textiles

ROUND TABLE


设计圆桌会议

R O U N D

A B L E D E S I G N T A L K

DESIGN FOR A BETTER LIFE
为喜欢的生活而设计

DESIGN TALK

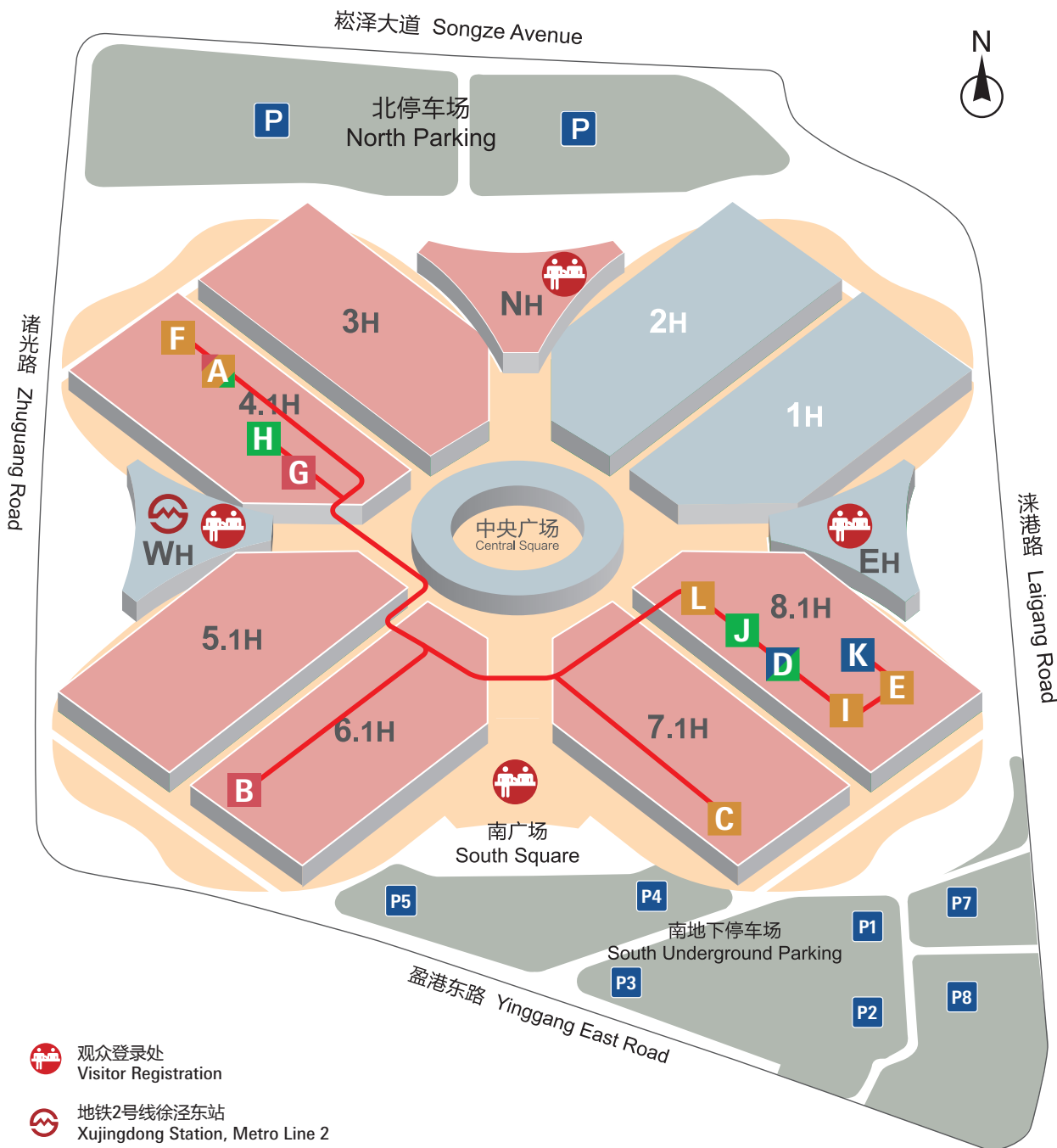
 messe frankfurt



Design Inspiration 设计风向标

FRINGE PROGRAMME & DISPLAY AREA

同期活动及展示区



| 同期活动 Fringe Program | 展位号 Booth No. | 展示区 Display Area | 展位号 Booth No. |
|---|------------------|---|------------------|
| A 设计汇论坛区 InterDesign Forum Space | 4.1A82 | F 商用/工装订制360° Contract Business 360° | 4.1C91 |
| B 论坛区(渠道对接) Seminar Area (Business Talk) | 6.1D99 | G 线上设计及采购平台服务区 Design + Trade @ E-commerce | 4.1H36 |
| C 安德马丁国际室内设计峰会 Andrew Martin International Interior Design Summit | 7.1M106 | H TPET智能工厂集成系统 TPET Intelligent Factory Integration System | 4.1J48 |
| D 论坛区(数码印花/家纺授权) Seminar Area (Digital Printing / Home Textiles Licensing) | 8.1C51 | I 2020中国家用纺织品流行趋势 2020 China Home Textile Trend | 8.1F79 |
| E 中外设计大讲堂 International Design Trend Lecture | 8.1D30 | J 数码印花微工厂 Digital Printing Micro Factory | 8.1C45 |
| K 设计风向标 Design Inspiration | | K IP授权 X 家居生活方式展示区 Licensing X Home Living Zone | 8.1H53 |
| L 技术最前沿 Textiles & Technologies | | L 中国际纤维艺术展 China International Fiber Art Exhibition | 8.1D16 |
| 渠道放大镜 Business O2O | | | |
| 跨产业赋能 Industry Empowerment | | | |

Fringe Programme Guideline

同期活动指南

2019.8.28-31

设计风向标
Design Inspiration



渠道放大镜
Business O2O



技术最前线
Textiles & Technologies



跨产业赋能
Industry Empowerment

